

CWMA Strategic Plan

GOALS

Create and execute plan to grow membership by 10% each year

Ensure financial stability through long-term funding strategies and sound budgeting

Effectively engage membership and increase leadership pipeline

Continue to enhance training and education programs

Increase public awareness and focused partnerships with allied organizations

More info at www.cwma.org

The Colorado Weed Management Association is a 501(c)(3) nonprofit organization dedicated to invasive species management. Our members include professional weed managers representing many government agencies, private and commercial applicators, non-governmental organizations and concerned citizens.

MISSION

To strengthen the field of science-based invasive species management.

STRATEGIC PLAN

The CWMA's strategic plan serves as a framework to provide board governance and organizational management. Our strategic plan was formulated through the board of directors, committees, and member and partner feedback and will serve as a comprehensive guide of goals, objectives and strategies to identify and implement our long-term vision.

GOALS AND STRATEGIES

Organizational goals are high-level objectives that cultivate and promote fiscal responsibility, leadership and broad approaches for committees and staff to achieve our mission, vision and values.

