



SPONSOR & EXHIBITOR PROSPECTUS

CWMA Winter Training • Dec 8-9, 2021 • Hilton Fort Collins, CO



PUT DOWN ROOTS

Sponsorship & Exhibitor Opportunities

Sponsors, please supply one or more door prizes to be given away during your sponsor speaking slots. This has been shown to greatly increase the attendance for these speaking opportunities. Sponsors will be asked to send items directly to the winners after the conference.

The CWMA Winter Training is a fantastic opportunity to showcase your company or organization in front of industry professionals for two days! We are offering multiple levels of sponsorship opportunities to create varying amounts of marketing and engagement. If you would like to customize a sponsor opportunity, please email CWMA Executive Director, Monica Groh, at info@cwma.org. **Must sign up by November 22nd to secure speaking spot and logo in printed program.**

Gold Sponsor \$1,500

- An Exhibit Booth space
- A list of Winter Training attendees
- Your company logo with a link to your website
- Recognition as Gold Sponsor on all event marketing
- 4 free registrations
- A 2-minute pre-recorded video shown to all attendees before select session
- 10-minute speaking opportunity in front of all attendees (1+ slides)
- Post-event marketing email

Silver Sponsor \$1,000

- An Exhibit Booth space
- A list of Winter Training attendees
- Your company logo with a link to your website
- Recognition as Silver Sponsor on all event marketing
- 2 free registrations
- A 1-minute pre-recorded video shown to all attendees before select session
- 5-minute speaking opportunity in front of all attendees (1 slide)

Bronze Sponsor \$750

- An Exhibit Booth space
- A list of Winter Training attendees
- Your company logo with a link to your website
- Recognition as Bronze Sponsor on all event marketing
- 1 free registration
- 1-minute speaking opportunity in front of all attendees (no slides)

Government/Nonprofit Sponsor \$250

- An Exhibit Booth space
- Your organization logo with a link to your website
- Recognition as Gov/Nonprofit sponsor on all event marketing
- 1-minute speaking opportunity in front of all attendees (no slides)

Exhibit Booth Only \$500

- An Exhibit Booth space and up to 2 reps at booth only (must register to attend sessions)



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GET DEEP IN THE WEEDS.. SIGN UP TODAY!

PRICING

- ☐ \$1,500 Gold Level
- ☐ \$1,000 Silver Level
- ☐ \$750 Bronze Level
- ☐ \$250 Gov/Nonprofit Level
- ☐ \$500 Exhibit Booth Only

TOTAL: \$ _____

PAYMENT INFORMATION

- ☐ Check Payable to CWMA
7187 W. 79th Drive
Arvada, CO 80003
- ☐ Invoice Me
- ☐ Charge My Credit Card:

Name on card _____

Card # _____

Expires _____ CVC _____

Address _____

City _____

State _____ Zip _____

Signature _____

Sponsor and Exhibitor Information

Organization/Company: _____

Name: _____

Address: _____

City/State: _____ Zip: _____

Email: _____

Phone: _____

Registrants or Exhibit Booth Reps

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____