

Sponsor & Exhibitor Prospectus



CWMA Virtual Spring Training

April 26-28, 2021



2021 Virtual Spring Training

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The CWMA Spring Training is a fantastic opportunity to showcase your company or organization in front of industry professionals for three days! We are offering multiple levels of sponsorship opportunities to create varying amounts of marketing and engagement. If you would like to customize a sponsor opportunity, please email CWMA Executive Director, Monica Groh, at info@cwma.org.

GOLD SPONSOR \$1,500

- A virtual Exhibit Booth
- A list of Spring Training attendees
- Your company logo with a link to your website
- Sponsorship recognition on all event marketing
- 4 free registrations
- A 2-minute pre-recorded video shown to all attendees before select sessions
- 15-minute speaking opportunity
- ***NEW*** Post-event marketing email
- ***NEW*** Sponsorship extends to online version of material for one year

BRONZE SPONSOR \$500

- A virtual Exhibit Booth
- A list of Spring Training attendees
- Your company logo with a link to your website
- Sponsorship recognition on all event marketing
- 1 free registration
- 5-minute speaking opportunity

SILVER SPONSOR \$750

- A virtual Exhibit Booth
- A list of Spring Training attendees
- Your company logo with a link to your website
- Sponsorship recognition on all event marketing
- 2 free registrations
- A 1-minute pre-recorded video shown to all attendees before select sessions
- 10-minute speaking opportunity

GOV'T/NONPROFIT SPONSOR \$250

- A virtual Exhibit Booth
- Your organization logo with a link to your website
- Sponsorship recognition on all event marketing
- 2-minute speaking opportunity

EXHIBIT BOOTH ONLY \$400

- A virtual Exhibit Booth and up to 2 reps

VIRTUAL EXHIBIT BOOTH FEATURES

Each virtual Exhibit Booth includes the following:

- Ability to share a welcome video and product sheets introducing your products or services
- Custom branding with logo and description
- One-on-one chat capabilities to create engagement with booth visitors
- Opportunities to set up meetings with potential buyers

Sponsors, please supply one or more door prizes to be given away during your sponsor speaking slots. This has been shown to greatly increase the attendance for these speaking opportunities. Sponsors will be asked to send items directly to the winners after the conference



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SPONSORSHIP & EXHIBITOR REGISTRATION

Organization/Company: _____

Registrant Name: _____

Address: _____

E-mail: _____

Phone: _____

Pricing

Payment Information

\$1,500 Gold Level Sponsor

\$750 Silver Level Sponsor

\$500 Bronze Level Sponsor

\$250 Govn't/Nonprofit Level Sponsor

\$400 Exhibitor Booth

Total: \$ _____

Check payable to CWMA
7187 W. 79th Drive, Arvada, CO 80003

Charge my card:

Name on Card: _____

Card #: _____

Exp.: _____

CVC: _____

Billing Address: _____

City: _____

State _____

Zip: _____

Signature _____

Additional Exhibit Booth Reps:

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____