



CWMA Webinar Sponsorship

Increase your visibility among weed managers, agencies, employers and allied partners with webinar sponsorship!

We are committed to helping industry partners promote their products and services to the CWMA membership in a variety of ways. CWMA webinars offer the perfect opportunity to support quality online education to members, as well as the promotion of your company. With more than 1,000 members and subscribers to our e-newsletter, there is ample opportunity for marketing to your target audience.

Our webinars will offer continuing education credits and will be turned into asynchronous online courses which can be viewed anytime, anywhere. As a sponsor this gives you visibility throughout the year!

There are two packages to choose from:

	Gold - \$750 per webinar	Silver - \$500 per webinar
Number of sponsorships	One available per webinar	Unlimited availability
Recognition as sponsor of webinar	Yes - as exclusive sponsor	Yes
2-3 minutes at the beginning of webinar to provide brief introduction about your company with dedicated slide	Yes	Yes
Company logo and description spotlighted in all marketing materials to include website, e-newsletter and social media	Yes	Yes
Opportunity to write an article or short video for CWMA's quarterly e-newsletter "Weed Watch" with audience of over 1,000	Yes	
Scheduled business development time after the webinar to discuss your company with attendees	Yes	
Opportunity to provide follow-up in CWMA thank you email to webinar attendees	Yes	

Contact Monica Groh, CWMA Executive Director, at info@cwma.org for more information.

Webinar Topics

CWMA is creating a suite of online education for CE credit. First, education will be offered as a live webinar and then turned into asynchronous online course, giving people on-demand access to credible, curated and convenient online training activities anytime, anywhere. This allows your sponsorship to continue throughout the lifetime of the online course.

Here is the current schedule of webinars including those available for sponsorship. They are on a first come-first served basis so check out the [CWMA Training Center](#) for the latest information.

Topic/Credit	Sponsorship Availability
Rangeland Pest Control (107) – July 28 th	Gold Sponsor: Bayer
Aquatic (108) – September 1 st	N/A
Industrial Right of Way (109) – September 16 th	Silver Sponsors: Ark Valley Weed Management and Bayer
Turf Pest Control (206) – October 2020	Sponsorships available
Ag Weed Control (103) – TBD	Sponsorships available