

Sponsor & Exhibitor Prospectus



CWMA Virtual Winter Training

December 8-10, 2020



2020 Virtual Winter Training

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The CWMA Virtual Winter Training is a fantastic opportunity to showcase your company or organization in front of industry professionals for three days! We are offering multiple levels of sponsorship opportunities to create varying amounts of marketing and engagement. If you would like to customize a sponsor opportunity, please email CWMA Executive Director, Monica Groh, at info@cwma.org.

GOLD SPONSOR \$1,500

- A virtual Exhibit Booth
- A list of Winter Training attendees
- Your company logo with a link to your website
- Sponsorship recognition on all event marketing
- 4 free registrations
- A 2-minute pre-recorded video shown to all attendees before select sessions
- 15-minute speaking opportunity

SILVER SPONSOR \$750

- A virtual Exhibit Booth
- A list of Winter Training attendees
- Your company logo with a link to your website
- Sponsorship recognition on all event marketing
- 2 free registrations
- A 1-minute pre-recorded video shown to all attendees before select sessions
- 10-minute speaking opportunity

BRONZE SPONSOR \$500

- A virtual Exhibit Booth
- A list of Winter Training attendees
- Your company logo with a link to your website
- Sponsorship recognition on all event marketing
- 1 free registration
- 5-minute speaking opportunity

GOVN'T/NONPROFIT SPONSOR \$250

- A virtual Exhibit Booth
- Your organization logo with a link to your website
- Sponsorship recognition on all event marketing
- 2-minute speaking opportunity

EXHIBIT BOOTH ONLY \$400

- A virtual Exhibit Booth and up to 2 reps

VIRTUAL EXHIBIT BOOTH FEATURES

Each virtual Exhibit Booth includes the following:

- Welcome video introducing your products or services
- Custom branding with logo and description
- One-on-one chat capabilities to create engagement with booth visitors
- Opportunities to set up meetings with potential buyers
- Ability to share company and product sheets to share with attendees

And more! We are working on adding features to increase your engagement throughout the event like passport programs, raffles, etc. to bring more attendees to your booth.



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SPONSORSHIP & EXHIBITOR REGISTRATION

Organization/Company: _____

Registrant Name: _____

Address: _____

E-mail: _____

Phone: _____

Pricing

Payment Information

\$1,500 Gold Level Sponsor

Check payable to CWMA
7187 W. 79th Drive, Arvada, CO 80003

\$750 Silver Level Sponsor

Charge my card:
Name on Card: _____

\$500 Bronze Level Sponsor

Card #: _____

\$250 Govn't/Nonprofit Level Sponsor

Exp.: _____ CVC: _____

\$400 Exhibitor Booth

Billing Address: _____

Total: \$ _____

City: _____ State _____ Zip: _____

Signature _____

Additional Exhibit Booth Reps:

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____